SCHOOLCRAFT CONNECTI

Vol. 32 | Issue 7 | January 14, 2019

Opinions 3 | Campus Life 5 | College Visits 7 | On the Prowl 11 | schoolcraftconnection.com |

#StayConnected



Photo by Sarah Wonsowski/staff photographer

Student Dillion Champagne, majoring in Criminal Justice, is among the 9,802 or so students taking classes at Schoolcraft, While many students still enroll and take classes at Schoolcraft, enrollment as a whole is down, which Schoolcraft projects is down by about -2.44%.

Enrollment Down

College experiences lowest registration numbers in decade

CHANTELLE FOX News Editor

Students may be noticing some differences around campus. Perhaps it's the change in course availability or maybe the parking lot is not as full as it once was years prior. This is due to the decline of enrollment the college has been facing. As of Jan. 16, Schoolcraft reported a head count of 9,802 students, projecting a decline of -2.44% for the 2018–2019 academic school year.

Despite the College's decline in enrollment, Schoolcraft is not the only community college faced with these

shortcomings. During the 2016-2017 academic year Henry Ford Community College (HFCC) reported a headcount of 13,155 students, Washtenaw County Community College (WCC) 12,354 and Schoolcraft 11,333. Despite close enrollment numbers during 2016-2017, HFCC has reported a -5.37% decline for the current academic year while WCC reported only a -1.25% decline for the current vear.

What affects enrollment

Demographics of the area surrounding a college are key factors in determining past, present and future enrollment. During the Welcome Back Breakfast with faculty and staff on Jan 11, Schoolcraft President Dr. Conway Jeffress and Director of Research & Analytics Michelle Stando discussed how the graduating class sizes of surrounding high schools have decreased between the years of 2007 and 2017. As a result, there are less students applying

Academic Year	Fall ACS Credit Hours	Fall Avg Credit Hours	Fall ACS Credit Head Count
2009/2010	123,413.00	9.43	13,092
2010/2011	129,905.00	9.41	13,809
2011/2012	120,002.00	9.21	13,031
2012/2013	117,878.00	9.14	12,893
2013/2014	115,207.00	9.2	12,523
2014/2015	108,198.50	9.07	11,931
2015/2016	105,821.50	9.09	11,637
2016/2017	101,260.00	8.93	11,333
2017/2018	95,154.00	9.01	. 10,556
2018/2019	87,618.00	8.94	9,802

Chart illustrates the decreasing enrollment from the 2009 academic year to the current academic year. Courtesy of Schoolcraft College

to colleges and universities upon graduation. In addition to the decreasing population of graduating high school students, affordability contributes to their decision to pursue the path of higher education with a percentage seeking employment versus education.

Moreover, these factors fit into a model known as the Enrollment Funnel, which consist of prospective students, inquiring students, applicants, admits and students enrolled. Prospective students refer to those individuals who are still in the process of determining whether to proceed through the enrollment process. As progression continues, that amount lessens to fewer individuals inquiring about the colleges and programs offered. Inquiring students are those to take the initiative to attend orientation, open house or gather information about programs of interest. The final component are those students who complete the enrollment process by accepting admittance and enrolling in courses. However, the underlying issue that only a fraction of prospective students reach this level remains.

Combating the problem

In an effort to better enrollment status, several strategies have been implemented, including the Strategic Enrollment Management plan, (SEM) which is coordinated amongst a team comprised of students and enrollment staff. Anyone who is interested in participating can contact Enrollment Services at 734-462-4683.

"We are very pleased with the prog-

ress of the SEM plan thus far, and we are very close to our goal," said Stacey Stover, Dean of Enrollment Services at Schoolcraft College. Stover states that the primary focus of the SEM plan is retention and utilizing resources available to students. In order to do so, the office of Enrollment Services works alongside those working to improve retention and student success. Melissa Shultz. Associate Dean of Retention and Student Success, strives to ensure that students reach their highest level of academic potential by providing information about resources available to students on campus. These resources include: International Learning Support, Academic Success Coaching, and Peer Assisted Learning (PAL). For more information pertaining to support services available on campus, visit schoolcraft.edu/ learning-support-services or stop by the Learning Center, Bradner Library or Testing Center.

Schoolcraft plans to continue to provide course flexibility to fit the schedules of its students. This will include the continued offering of Open Entry/Open Exit, online, morning, afternoon and evening courses. Courses will be continued to be offered on main campus, as well as both the Radcliff and Public Safety campuses. Furthermore, winter registration is still available to students. The deadline to register for 15 week classes is Jan. 23. It is important for students to note that once the first class meeting has passed, the option to

SCHOOLCRAFT CONNECTI

Editorial Alexis Tucker Editor-in-Chief

Ramone Razo Managing Editor

Evan Cerezo Layout & Design Editor

Marvin Poindexter Arts & Entertainment Editor

Josiah Thomas Campus Life Editor

Mai Nakhala Photo Editor

Alex Zuccarini Webmaster

Chantele Fox Tamara Turner Editorial Staff

Brittany Warren Jacob Delis Advertising Managers

Rena Laverty Connection Adviser

Todd Stowell Advertising Adviser

Staff Raymond Falkiewicz Christian Hollis Kyle Proffitt Sarah Wonsowski



Board of Trustees

Brian D. Broderick Chair

Carol M. Stron Vice Chair

Gretchen Alaniz Secretary

Eric Stempien Treasurer

William P. Erwin Jr. Trustee

Joan A. Gebhardt Trustee

Terry Gilligan Trustee

Conway A. Jeffress President

Goals for the New Year

Welcome to the winter 2019 semester. A new year and a new semester brings with it a new symbolic fresh start, and here at the Connection, we look forward to that fresh start as a chance to be the best publication we can for our readers.

That fresh start brings new faces to the Connection (such as News Editor, Chantele Fox and Managing Editor, Ramon Razo), brand new exciting events both on and off campus, and for us here at the Connection, a chance to improve upon last semester.

As mentioned previously, we implemented new systems for our paper, such as how we manage our stories and the very look of the publication. The Connection plans to continue this trend of efficiency throughout the new year and beyond to constantly update our ways of production. However, we would love going forward for our betterment to be more than cosmetic.

A priority will always be timeliness. Getting articles written and submitted on time isn't just important because it is our job. Accurate journalism relies on the story being published when it's relevant, and it isn't about chasing trends. It is the duty of publications to uphold certain standards of ethics, which is always seen in the sidebar of the print newspaper. It is our job to find the story and present the facts, which also includes our editorials. This is about making sure readers are supplied with the information about the community around them is up-to-date, to aid them in being well-informed individuals.

Changing of management will take a small period of adjustment, so bear with us as we go throughout the semester. We plan to continue to uphold the integrity and the newfound life of the Connection. We look forward to serving the Schoolcraft community in the coming months.

Sincerely, Alexis Tucker and Ramon Razo Editor-in-Chief and Managing Editor

January 21, 2018 Page 3

OPINIONS Break the Stigma

JOSIAH THOMAS Campus Life Editor

For all its advances in the field of medicine and psychology, the U.S. or rather, its culture — is behind the curve in mental health. Despite the efforts of public campaigns that endorse the care of our mental well-being, with the hope of making it look just as acceptable as a visit to one's primary care physician. Maintaining mental health or seeking help still carries a heavy stigma. In fact, the US National Library of Medicine reports that the lack of recognition for this need "serves as a barrier to treatment" for psychological disorders such as anxiety, personality disorders, dysmorphia, PTSD and major depressive disorders.

Fear of rejection, being labelled as a liability, ignorance from the general public, restricted employment opportunities, feeling ashamed, loneliness and negative portrayals in the media are a few of the many reasons why the stigma exists and why so many Americans don't seek help. According to the National Alliance on Mental Illness, up to 1 in 5 American adults experience mental illness, but 40% of them choose secrecy instead of opening up. The stigma is so strong that it "causes individuals to drop out of treatment or avoid it entirely for fear of being associated with negative stereotypes," according to the Association for Psychological Science. The vast majority of those who suffer carry with them a traumatic experience that has shaped who they are today but remain in hiding and say they're okay in order to throw off unwanted attention, even though traumatic experiences are neither abnormal nor unusual but in fact very common and



should never be treated as something to be ashamed of.

Mental health is not a character flaw or weakness. It's as much a part of us as any other experience we have in life and treatment must be seen as a journey to recovery and a meaningful life in our communities. Americans would do well to help them by treating their mental and emotional well-being with care, like they would for a broken arm or diabetes. Mental health does more than impair one's ability to function in day-to-day life. It can also compound existing physical ailments to the extent of "reducing life expectancy from com-

municable diseases such as HIV and tuberculosis, and [can] promote the advance of other noncommunicable health problems such as heart disease and diabetes," according to the Harvard Medical School.

So, what can be done to improve the situation?

The answer isn't to normalize mental illness, but instead normalize mental health care and to have the services needed for getting help. This means, first of all, providing strong and comprehensive robust support

and services that are transparent,

easy to access and effective for those who struggle.

There must also be an open door, a connection made between doctors and patients through trust, healthy activities, developing one's own meaning and purpose a part of daily life, not treating one's own mental and emotional well-being as just another thing to do on the side. University of Michigan medical doctor Kate Baker often tells her colleagues to "give yourself permission to make life easier. That might mean signing up for a meal-delivery service, sending out their laundry, or ordering household basics via Amazon."

Also, the value of exercise and leisure activity, when possible, carries its weight in gold. It's something that might seem like a tall order when having a lot to do, but it will always pay off. These measures are the least we can do to inform and motivate the public with models of care that bridge efforts, preventive and clinical, of the community and the hospital to both treat mental health care as a basic human right and a perfectly normal part of our lives.

The Schoolcraft

Connection is the awardwinning, student-run newspaper published semi-monthly as an educational experience by the students of Schoolcraft College, 18600 Haggerty Road, Livonia, Michigan, 48152-2696. The editorial offices of The Schoolcraft Connection are located in the Student Activities Office on the lower level of the Waterman Campus Center.

The Schoolcraft Connection is a member of the Michigan Community College Press Association, the Colombia Scholastic Press Association, College Media Advisers, the Student Press Law Center. Community College Journalism Association and the Society of Professional Journalists.

Editorial Policy: Unsigned editorials represent the majority opinion of the Editorial Board. Signed columns solely reflect the opinion of the writer. The Schoolcraft Connection abstains from criticism of, or discrimination against any person on the basis of race, creed, color, sex, age, marital status, handicap, national origin, or sexual orientation.

The Schoolcraft Connection is a student forum and is selfmonitored. We reject censorship and support a free student press. Material in The Schoolcraft Connection may not be reproduced in any form without prior written consent.

The Schoolcraft Connection corrects all errors of fact. If you have discovered an error, please contact the Editor in Chief, 734-462-4422, or sceditor@schoolcraft.edu.

You focus on school



Let us pick up the tab



Schoolcraft College

Tuition and fees for 60 credit hours \$8,495

Guard benefits for 60 credit hours *State tuition assistance: **\$36,000** Federal tuition assistance: **\$15,000** 7,500 Montgomery GI Bill: 7,000 **GI Bill Kicker:** * Available only to Michigan National Guard students

Call/text Jason Bejger: 734-249-0568



SCORE REWARDS

WHILE YOU SHOP

Rates as low as 9.75% APR!*



Credit line up to \$30,000 **Balance Transfers Online Account Access No Annual Fee**

Zeal Credit Union

Earn one Scorecard reward point for every dollar you spend! Visa[®] Platinum Credit Card

SCOR=CARD

NCUA 🗈 ÉPay

*Visit HardWorkingVisa.com for complete details.



Career opportunities for Rehabilitation Assistants/Direct Care Professionals

START AT \$12.50-\$14.50

depending on previous experience/education/training

New to the field of health care? Thorough training will be provided! Positions available in the Farmington/Farmington Hills, Ypsilanti and Belleville areas



APPLY ONLINE! rainbowrehab.com/employment

New Year, New possibily



ALEXIS TUCKER Editor in Chief

With every new year comes new opportunities. On Jan. 23 and 24 from 10 a.m. to 2 p.m. in the Lower Waterman, VisTaTech Center students will have the opportunity to meet with over twenty student club representatives, learn about college services and meet local businesses all in the comforts of the Lower Waterman Student Activities Center.

Winter School Daze is similar to its Fall predecessor but on a smaller scale indoors. Attractions for attendees include minute-to-win-it mini games every 20 minutes for prizes, 50 cent hot dogs, free caricature drawings, chair massages and much more.

"School Daze provides student clubs with a platform to recruit new members and promote upcoming events. It also provides our campus and community partners with exposure to the students attending as well, " said Todd Stowell, Director of Student Activities.

Local businesses scheduled to appear include Diversified Member Credit Union (DMCU), Northwood,

Walsh College, Michigan Educational Credit Union, Sprint, Wendy's, Biggby Coffee, Zeal Credit Union, Oakland University, Wayne State University, Michigan Schools and Government Credit Union. Noodles and Company, Dave and Busters and MOD Pizza. New in our community and coming in as a vendor to School Daze is the Milkster Creamery of Northville with their unique "nicecream": ice cream frozen at -321 degrees to minimize the size of ice crystals and present a much creamier dessert than regular ice cream. Milkerster will be giving out samples of its signature dragon's breath ice cream on Jan. 23. Allied Advertising will give out free sneak preview passes to movies on Jan. 24. Businesses that attend School Daze often give out prizes to their games, give free samples while supplies last, have chances to win from random drawings or have potential employment opportunities.

Whether you are a first-year student or a returning one, Winter School Daze is a great opportunity to see how to join the Schoolcraft College community and get involved.

ENROLLMENT DOWN

Continued from Page 1

register for 15 week courses is closed. Additional deadlines include registration for late starting courses, which ends Feb. 25 and Open Entry/Open Exit ending Mar. 7. For more information pertaining to the registration process please contact the Registration Office at 734-462-4426.

As Schoolcraft experiences the lowest rates in a decade, students are encouraged to become an inclusive participant in assisting the College in providing the most efficient and accommodating environment possible. Students can do so by utilizing various tools such as SC Aware or contacting the proper faculty or staff member in order to express suggestions, comments or concerns.

"Everyone is part of the enrollment process," said Stover. "The purpose of any higher education institution is to provide the best level of education possible to its students, and here at Schoolcraft we are proud to be involved in the community as well... Students can use communication to spread the word about campus events, resources available and even help point new and prospective students to where they need to go if they need assistance."

EVENT SCHEDULE

Dizzy Mummy 10:30am Chubby Bunny 11:00am Musical Spoons 11:30am Hot Dog Eating Contest 12:00pm Scavenger Hunt 12:30pm Face the Cookie 1:00pm Mega Bubble 1:30pm Rock - Paper - Scissors 1:45pm





Dear Peer Consultants.

Sincerely, A Frustrated Student

I want desperately to write a decent paper, but no one sees any potential in my writing. I have never done well with writing essays. In fact, I have come to despise the process. I have given up, and I am only taking an English class in order to fulfill my educational requirements. I dread having to turn in my papers, because I already know the outcome. I do not like to admit it, but the idea of receiving such a poor grade in my class distresses me. I wish that I could convince myself that it does not matter, so that my mind would match my actions.

Dear Frustrated Student. The very fact that you claim to have given up becomes void upon considering that you still wish to write more effectively, and thereby achieve better grades in your classes. Part of you may want to give up entirely, but the conflict implied by your stress suggests that this is not the reality. In your heart, you know that giving up is not what you should do, so you have adopted the guise of being a student who does not care at all when, in fact, you care more than you would like to. Do not allow this kind of self-destructive perception of events to occur within you. Do not give up on something that has the power to enhance your life in so many ways simply because you became frustrated with grades in an English class. Writing is more

IT'S YOUR TIME.

IT'S YOUR MONEY.

Manage your accounts whenever and wherever it's convenient for you with Michigan Educational Credit Union's Mobile Banking solutions and Internet Home Banking. Need quick cash? We have ATMs right on campus, and you'll save money with our great savings and loan rates and lower fees.

So why not join MECU today? You're eligible for membership if you live, work or worship in Wayne, Washtenaw, Oakland, Macomb, Livingston or Jackson County. Sign up now at www.michedcu.org.



WWW.MICHEDCU.ORG This credit union is federally insured by the National Credit Union Administration

> Macomb Royal Oak

than an English class, and there are more reasons to apply yourself than simply to impress your professor or your peers. Because writing is such a powerful vantage point for understanding larger concepts, you should look at yourself in an honest light before coming to any conclusions about your writing. When you choose not to put forth the effort to improve your ability to express yourself, which is an ability made possible through writing, then you have only done yourself a disservice. Writing is not the sole method of expression, but it is a highly effective one. You alone are shutting the doors to various opportunities made possible through your writing. We live in a world where the means of communication are becoming increasingly limited to a screen. Making the investment in basic grammar and structural rules now will save you an immense amount of time, as it will allow you to divert your focus to the bigger picture, or in other words, the connections between ideas. The beauty of writing is that it is a relationship between you and your ideas that you have formulated based on the wealth of ideas that are accessible to you.

The mindset with which you confront this overabundance of ideas will determine your success in making connections with them. All new ideas are possible only through the utilization

of preexisting discoveries, creativity is a spark that is and only able to become a fire within the minds of the impassioned. Good ideas can come from anywhere. Unfortunately, that does not mean that they always do. When you write, bring your passions with you for the journey. Writers who write well love writing because it gives them a voice. Upon considering this, ask these questions: will the impassioned writer allow a poor introduction or

conclusion to take center stage in their essay? Will they fail to recognize the direction of their paper? Will the impassioned writer fail to include their voice in their body paragraphs, neglecting it in large favor of

summary?

You will inevitably make mistakes, as everyone does, but your love for learning and your astute observations will take you further than any fancy vocabulary will. For example, sentence structure is a tool to help you argue your ideas as effectively as possible to the reader. It is a place to focus on the advancement of skills through the time investment that ideally goes into learning its variations. Self-criticism is a tool to help build your skills. However, when left unchecked, self-criticism can become a predator that kills your ability to write before you have even begun. If you are content with your ideas, then let no one tell you that they are invalid, should they be built upon evidence that supports your viewpoint. Once you have studied the rules of grammar and have them at your disposal, your ability to express ideas clearly will increase greatly when combined with passion. Writing is not an objective task; rather, it is your chance to question the ideas that others hold, or to determine what you believe for yourself. Writing is a tool for self-improvement. Do not allow your current opinion of your writing to discourage you. Passion breeds improvement at any task. Write for yourself. Do not mix your frustration with the class with your interpretation of literature as a whole. Literature is an exploration both of the world and of yourself. If you are certain that you want to give up, first assess the reasons why, and whether or not doing so will really benefit you. The ability to think deeply about a topic will be of great value in any area of your life. Ask yourself what will really benefit you the most from your perspective and no one else's.

Best Wishes, The Writing Support Studio

Livonia (734) 261-1050

(810) 494-6000

Brighton

(248) 399-7473 (586) 566-5599

COLLEGE VISITS

Students interested in transferring can meet with representatives or advisors from the following universities to answer any general questions and schedule advising appointments. These times and dates are not only subject to change, but you should also check with your counselor about transferring and articulation guides.



Advising with University of Michigan-LSA Jan. 22 12 to 5 p.m. McDowell Center, Rm. 105 734-462-4429



Advising with University of Michigan-Dearborn Jan. 23 8 a.m. to 5 p.m. McDowell Center, Rm. 105 734-462-4429



Advising with Wayne State University Jan. 24 1 to 4 p.m. McDowell Center, Rm. 105 734-462-4429



Northwood University Visit Jan. 28 from 10 a.m. to 1 p.m. Jan. 29 from 4 to 6 p.m. Applied Sciences 734-462-4426



Eastern Michigan University Jan. 29 10 a.m. to 1 p.m. Henry's Food Court, VisTaTech Center 734-462-4426



Northwood University Visit Jan. 30 Henry's Food Court, VisTaTech Center 10 a.m. to 1 p.m. 734-462-4426



Advising with Wayne State University Jan. 31 1 to 4 p.m. McDowell Center, Rm. 105 734-462-4429



Concordia University - Ann Arbor Visit Feb. 4 11 a.m. to 2 p.m. Biomedical Technology Center 734-462-4426



Feb. 5 9 a.m. to 4 p.m. McDowell Center, Rm. 105 734-462-4429

Advising with Eastern Michigan University



Advising with University of Michigan-Flint (Appointment) Feb. 6 9 a.m. to 3 p.m. McDowell Center, Rm. 175 734-462-4429

DATES AND TIMES ARE SUBJECT TO CHANGE.



CAMPUS & CLUB EVENTS

SCRIBE AMERICA ON CAMPUS RECRUITING

Jan. 22

11 a.m. to 1 p.m. Henry's Food Court, VisTaTech Center

Recruiters from ScribeAmerica will be on hand to discuss medical scribe jobs and career opportunities and accept resumes from interested applicants.

This event is open to the public. Please dress in business casual and bring copies of your resume.

For more information, please contact the Career Services Office at 734-462-4421 or careerservices@ schoolcraft.edu.

DIVORCE SOLUTION ESSENTIALS - ASK AN ATTORNEY

Jan. 22

4 to 6 p.m.

McDowell Center, Rm. 119

Ask An Attorney provides an opportunity to talk with an attorney about divorce and family law. Participants will be seen on a firstcome, first-served basis. Anyone interested may sign in beginning at 3:30 p.m. on the day of the program. This service is free of charge and open to the public. For more information, please contact the Hinkle Center at 734-462-4443 or hinklecenter@ schoolcraft.edu

WINTER SCHOOLDAZE

Jan. 23 and 24 10 a.m. to 2 p.m. both days VisTaTech Center, Lower Waterman

For more information on this event, please see page 5 or call the Student Activities office at 734-462-4422.

WEDNESDAY NOON **CLASSICAL CONCERT** Jan. 23

12 to 1 p.m.

The Wednesday Noon Classical Concert features the piano performances of Schoolcraft Music Faculty Dr. Gerardo Ascheri and Dr. Soonghee Ha. The concert is free, open to the public and last approximately one hour. For more information contact Patricia Minnick at 734-462-4403.

RESUME ESSENTIALS WORKSHOP PRESENTATION

Jan. 23 & Feb 6 1 p.m. to 2:30 p.m.

McDowell Student Center, Rm. 100

Resume Essentials features a certified professional resume writer who will show job seekers how to build a targeted resume that strategically "sells" skills & experience to employers, helps job seekers get past applicant tracking systems that pre-screen them, and highlight's what recruiters are looking for in a resume and cover letter.

All workshops are free and open to the public. No advance registration is required. For more information, please contact the Career Services Office at 734-462-4421 or careerservices@schoolcraft.edu.

BUSINESS LEGAL ISSUES

Jan. 24

9:30 a.m. to 12:30 p.m. Jeffress Center, Rm. JC122 Fee: \$45

Manage compliance and stay up to date on the legal and business environment. Topics covered include tax and liability issues, basic elements of contracts, collections, licenses, registrations, employment and property issues, leasing and

insurance. In addition, business owners will receive information about the optimum organizational structure to avoid unnecessary legal issues. Contact the Business Development Center at 734-462-4438 or visit their website at schoolcraft.edu/bdc for more info.

MICHIGAN BLOOD DRIVE

Jan 30 from 10 to 4 p.m. and Jan. 31 from 12 to 6 p.m. VisTaTech Center, Student **Activities Center**

Consider coming down to the Lower Waterman in the VisTaTech Center to donate blood. If you would like to schedule and appointment, please contact Student Activities at 734-462-4422.

FINANCIAL MANAGE-MENT

Jan. 31

9:30 a.m. to 12:30 p.m. Jeffress Center, Rm. JC122

Fee: \$45

Become familiar with the basics of financial management. Topics covered include: how to apply information from key financial statements to help you manage your business; accounting language, including debits and credits; preparation of the balance sheet and profit and loss statement; AS374 cash flow analysis; and break even with specific small business examples. Contact the Business Development Center at 734-462-4438 or visit their website at schoolcraft.edu/bdc for more info.

LIBRARY **RESOURCES FOR** ARGUMENTATIVE RESEARCH

Jan. 31 10:30 to 11:30 a.m. **Bradner Library**

Librarian Vicki Dixon will give a presentation discussing several research tools that will help locate essential background information, as well as pros and cons resources for a variety of subjects. This library workshop is for Schoolcraft College students, faculty and staff. CEU's will be available. For more information, contact Vicki

Dixon at vdixon@schoolcraft.edu or at 734-462-7626.

HONOR SOCIETY **INFORMATION** SESSION

Jan. 31

7 to 8 p.m. Kehrl Auditorium, VisTaTech

Center

The Omicron lota Chapter of the Phi Theta Kappa International Honor Society will be holding an Orientation for anyone interested in joining the organization. To be eligible to join students must have a 3.5 G.P.A. and have completed 12 credit hours above the 100 level.

COOKING UP A SUCCESSFUL FOOD **RELATED BUSINESS**

Feb. 5

6 to 9 p.m.

Applied Sciences Building, Rm.

Fee: \$249

Learn about creating business in the food industry from costing and sourcing, to cutting through the seemingly endless red-tape, this course is a must for anyone who is serious about taking steps to become a successful foodbusiness entrepreneur. The course runs for 5 weeks, between Feb. 5 through March 5. Contact the Business Development Center at 734-462-4438 or visit their website at schoolcraft.edu/bdc for more info.

ALL EVENTS ARE FREE AND OPEN TO THE PUBLIC UNLESS OTHERWISE NOTED.

GET YOUR BUSINESS FOUND ON GOOGLE Feb. 5

1 to 2:30 p.m.

Jeffress Center, Rm. 123

Learn how to use Google My Business, a free tool that will help manage business information across Google. Google My Business also helps potential buyers find and connect through Google Search and Maps. To qualify for a Google business listing, businesses must meet with customers face-to-face, at a store or within a specified local service area. Certain types of businesses are not eligible for a Google business listing. Seating is limited. Pre-registration is required. A personal laptop or tablet is required. Contact the Business Development Center at 734-462-4438 or visit their website at schoolcraft.edu/bdc for more info.

INTERNATIONAL AND EXPORT REGULATIONS AND HOW THEY IMPACT YOUR BUSINESS

Feb. 6

9 a.m. to 12 p.m. Jeffress Center, Rm. 123

Save time, money and energy with a thorough understanding of International Traffic in Arms Regulations (ITAR) and Export Administration Regulation's (EAR), export control laws executed by the US Government. These regulations are designed to ensure defense-related technology does not get into the wrong hands. If your company is active in the defense, aerospace, automotive, software, IT or telecommunications industries, it is critical to understand how your products and services are régulated under these laws. Register at ptacofsc.ecenterdirect. com/events/5477

ELLEN ROWE, 'SPEAKING OF MUSIC' Feb. 6

12 to 1:15 p.m. VisTaTech Center, Kehrl Auditorium, RM. 550

Jazz pianist and composer Ellen Rowe will be joined by Sean Dobbins on drums, Paul Keller on bass and vocalist Sunny Wilkinson in a celebration of Ella Éitzgerald and Sarah Vaughan. The quartet will demonstrate some of the singer's most beloved pieces and talk about the differences in styles and the art of vocal accompaniment. The 'Speaking of Music' Noon Concert is free, open to the public and last approximately one hour 15 minutes. Donations at the door will help fund student scholarships. For more information contact Patricia Minnick by email at music@schoolcraft.edu, by phone at 734-462-4403, or visit schoolcraft. edu/music.

DUAL ENROLLMENT INFORMATION NIGHT Feb. 6

6 to 7:15 p.m.

VisTaTech Center

Hosted by Schoolcraft Admissions. Learn how high school students can benefit by taking college classes at Schoolcraft College while still in high school. Students may enroll for college while maintaining both their high school schedule and livelihood. This opportunity is great for students to get a head start, and it looks good on a resume.For students and parents who may be interested or for more information, please contact the Admissions & Welcome Center by email at admissions@ schoolcraft.edu, by phone at 734-462-4683, or visit schoolcraft.edu/ admissions/high-school-dualenrollment



Our Plymouth/Middlebelt and 7 Mile/Farmington Restuarants are Hiring

- Earn tuition reimbursement
- Cell phone discount from Sprint and Verizon
- Free uniforms
- 50% meal discount
- Flexible hours
- Career opportunities

Apply within or at

https://mylocalmcds.com/5853 https://mylocalmcds.com/11852 Of Text "Apply05853" or "Apply11852" to 36453



ON-SITE ADMISSIONS

DEARBORN

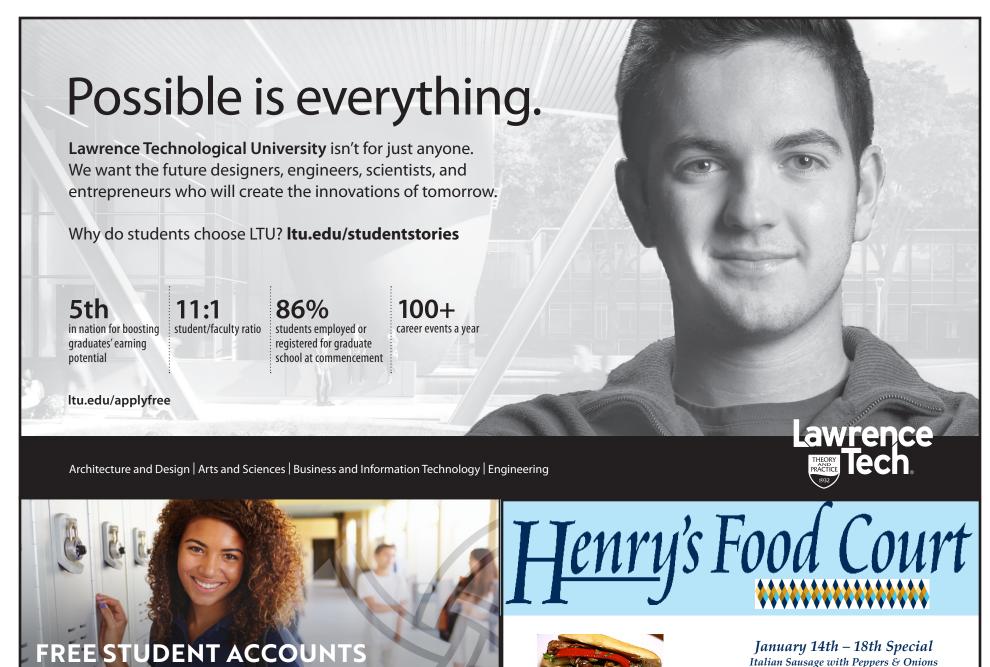
WE MAKE IT EASY TO TRANSFER!

Meet with an admissions counselor who will review your application and transcripts and provide you with an admissions decision. During your appointment, you can learn more about our academic programs, scholarships, financial aid and housing options.

umdearborn.edu/onsite 313-593-5100

GO BLUE! GO DEARBORN.





Your Money Moves with You

Access to your money now & into the future

- No minimum balance requirements
- · No monthly account fees
- · Free Mobile Banking, eBanking & eStatements

Open your account today!

COMMUNITY FINANCIAL CFCU.ORG 877.937.2328





Loaded Nachos & Small Fountain Drink \$6.99 (Offer valid Monday - Thursday)

January 21st – 25th Special

Potato Chips, Small Fountain Drink \$5.99

January 28th – February 1st Special Sampler Boat with Wing Dings (3), Chicken Strip (1),

Located in the VisTaTech Center, 734-462-5903





Federally insured by NCUA. ©2018 Community Financial

January 21, 2018 | Page



RWANDA: PERSONAL IMAGES & ARTWORK BY VIVIAN BOWER

Holocaust Memorial Center 28123 Orchard Lake Road, Farmington Hills, Mich. Now- Apr. 01

Mon. 9:30 a.m.-8:30 p.m. Tue.-Thur. 9:30 a.m.-5 p.m. Fri. 9:30 a.m.-3 p.m.

Sun. 9:30 a.m.-5 p.m

Experience a series full of pastel drawings by Vivian Bower about, the infamous genocide that took place in Rwanda during 1994-1995. In which 500,000-1,000,000 tourists were massacred. Bower's intentions with this series is to not only express her pain and horror but to, get the viewers to reflect and take in the meaning behind the words "Never Again".

NORTH AMERICAN INTERNATIONAL AUTO SHOW

Cobo Center

1 Washington Boulevard, Detroit, Mich.

Jan.19-Jan.27

Public Showing 9 a.m.-10 p.m.

Admission/Fees: Adults \$14, Seniors 65+ \$7, Children (7-12) \$7, 6 & under Free with parent/ guardian The North American International Auto Show serves as the epicenter, for the world's leading showcase of vehicular technologies from around the world. The NAIAS also includes The Gallery and Automobil-D.

MJ LIVE

Sound Board Theatre 2901 Grand River Ave, Detroit, Mich.

Jan. 27

7:30 p.m. Admission/Fees: \$28, \$30, and \$40

Relive the energy and pure joy of the king of pop Michael Jackson. Witness the all of the sounds and lighting effects, while listening to some of MJ's biggest hits such as Bad, Billie Jean, Beat It, Dangerous, Smooth Criminal, and more.

THE HOUSE ON POE STREET

Detroit Repertory Theatre 13103 Woodrow Wilson St, Detroit, Mich 48238.

Now- Mar. 17

Thur. & Fri. 8:30 p.m. Sat. 3 p.m. & 8:30 p.m. Sun. 2 p.m. & 7:30 p.m. Admission: Tickets are \$17

Twin sisters encounter modern monstrosities and gothic ghosts, due inheriting the house of Poe, where The Raven was created. What ends up being manifested out of all of this, is a sci-fi, that explores topics such as wealth, gender parity, and the power poetry being able to conjure visions of the afterlife.

QUICKEN LOANS WINTER BLAST

Campus Martius Park 800 Woodward Avenue, Detroit, Mich.

Jan. 25 - Feb. 17 Friday: 4 p.m.-11 p.m. Saturday: 11 a.m.-11 p.m.

Sunday: 11 a.m.-8 p.m.

Admission/Fees: Free (Ticket Purchase may be required for individual rides and games) The people of Detroit never hide from the winter weather. The Quicken Loans Winter Blast exemplifies this. Featuring fun events/activities such as ice skating, professional skating demonstrations, ice sculptures, and more. The Quicken Loans Winter Blast is a downtown favorite that attracts more than 85,000 visitors to Campus Martius.

NATURAL FORMS: FIGURATIVE FORMS AND LANDSCAPE WORKS

Northville Art House 215 W Cady St, Northville, Mich. 48167 Feb. 01- Feb. 23

Public reception Fri.

The Northville Art House presents Natural Forms: Figurative and Landscape Works by Ann Kelly, Nora Venturelli, and Fran Wolok. This exhibition is based on drawings and paintings inspired by nature, animal forms, and human dynamics. "The title of the series reflects the morphing of my drawing into painting with the objective that my painting manifest the same gestural and linear characteristics of my drawing, and vice versa," describes Venturelli.

JACQUEES 4275 TOUR

Music Hall Center for the Performing Arts 350 Madison St, Detroit, Mich Jan. 26

8 p.m.-10 p.m.

Admission/Fees: Tickets \$51.00 each Self proclaimed king of R&B, Atlanta based singer/songwriter,

Atlanta based singer/songwriter, Jacquees is on tour after releasing his debut LP 4275.

SESAME STREET LIVE! MAKE YOUR MAGIC

Fox Theatre 2211 Woodward Ave, Detroit, Mich.

Jan. 26

2 p.m.- 4 p.m.

Admission/Fees: Tickets start at \$15

Journey with Elmo, Big Bird, and all of their various pals to discover the "Power of Yet". Capitalizing on the successful tour with Feld Entertainments Sesame Street Live! last season, this production featured iconic characters such as Big Bird, Abby Cadabby, Cookie Monster, and more. Get ready to see all your seseme street favorites and more at this once in a livetime production.

SCHOOLCRAFT COLLEGE FITNESS CENTER



Like us on Facebook Follow us on Twitter @scgetfit

Free for credit Students and actively teaching Faculty Discounts available for Staff and Spouses Ulty Hours: Monday-Friday 5:30 a.m.-9 p.m. Saturday-7 a.m.-5 p.m. Sunday-10 a.m.-4 p.m.

Conveniently located in the Physical Education building



AMENITIES:

- Free Fitness Assessments January 14th, 15th, and 16th
- Free towel service
- Lockers available
- Full locker room and sauna
- Squat racks, deadlift platforms, free weights, and cardio machines available.
- Monthly Incentive Programs, Challenges and more!

Schoolcraft College

FITNESS CE

For more information

Call: 734-462-4348 Visit: www.schoolcraft.edu/fitnesscenter E-mail: scfitnesscenter@schoolcraft.edu